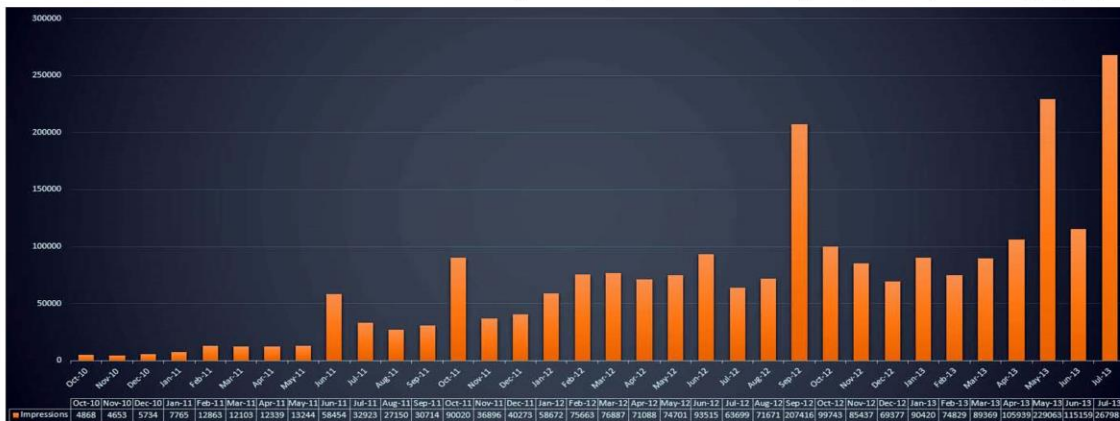




# ADVERTISING

www.theramenrater.com (925) 300-6058 hans@theramenrater.com

The Ramen Rater offers a range of targeted advertising solutions, from leaderboard banner ads and media rectangles to ads integrated with specific ramen reviews. Advertisements can be shown on the entire site, or only in specific sections. For over 10 years, *The Ramen Rater* has provided more than 1,000 instant noodle reviews. Noodle lovers world-wide have responded by reading the reviews in ever increasing numbers. Hans Lienesch, creator of *theramenrater.com* adds new reviews daily to keep the content original, fresh, and engaging.



The Ramen Rater receives a monthly average of 100,000 page views with 40,000+ unique visitors. On average each visitor spends 3.75 minutes on the site while viewing 2.5 pages. From 5/1/2012 to 5/1/2013, *theramenrater.com* has logged 1,126,116 page views.

How do all of these visitors find *The Ramen Rater*? *The Ramen Rater* has been featured in numerous print, television and radio news stories world-wide. This, coupled with an attention to delivering rich descriptive text, detailed imagery and relevant video content, *The Ramen Rater* is in the first page of results on most search engines when searching for instant noodle and ramen related content.

The result is *The Ramen Rater* has the reputation of being a reliable and dependable expert source on instant noodle related topics in the United States and the rest of the world.





# RATES/FORM

www.theramenrater.com (925) 300-6058 hans@theramenrater.com

August 2013 Special

TYPE	DIMENSIONS (IN PIXELS)	DESCRIPTION	COST PER MONTH
MEDIA RECTANGLE	300x250	Typically the most requested ad size. Runs on the right side above the fold.	\$450
LEADERBOARD	728X90	Strong performing ad unit providing excellent visibility at the top of the page.	\$350
BETWEEN POSTS	468X60	Small banner ads placed after each review.	\$200

*How do I advertise on The Ramen Rater?*

Contact us to set up an account or discuss further details at (925)300-6058 or by sending an email with this completed form to: [hans@theramenrater.com](mailto:hans@theramenrater.com).

## WEB ADVERTISING REQUEST FORM

I would like to advertise on TheRamenRater.com website:

<b>Company:</b>
<b>Contact:</b>
<b>Address:</b>
<b>City, State: Zip:</b>
<b>Telephone:</b>
<b>Email:</b>
<b>Website:</b>

These rates are reduced from the regular rates of \$585, \$455 and \$250, a 30% discount. During the August promotion, you can contract with us for up to six months at the discount rate.